

PROSPECTUS: SOCALPAPA "ART OF NATURE" SHOW 2022

Sponsored by SOCALPAPA and ENVIRONMENTAL NATURE CENTER (ENC)

FRIDAY EVENING RECEPTION: Friday April 29, 4pm – 7pm

DISPLAY SHOW & SALE: Saturday & Sunday, April 30-May 1, 10:00am – 4pm

Eligibility: Must be a 2022 SOCALPAPA Member

Description: The Environmental Nature Center (ENC) in Newport Beach and the Tucker Wildlife Center (TWS) in Santiago Canyon have partnered with SOCALPAPA to create an exciting event that celebrates the art of nature! Artists will have exclusive access to both sites in coming weeks to paint these exceptional natural settings. A FRIDAY EVENING reception will kick off the art show, exhibiting ONLY WORKS created at one or both of the above sites (ENC and/or TWS). The SATURDAY AND SUNDAY weekend shows will display these paintings as well as other California subjects (nature/rural scenes) in a scenic/canopied art festival patio setting and along trail locations on the grounds of the ENC in Newport Beach. We will offer art classes during the event to add to audience engagement.

Benefits: Sell your art! 70% to artist; 30% to ENC. ENC handles sales, sales tax and payment to artists.

Friday Reception: SOCALPAPA'S members will have an opportunity to display and sell 2 pieces that have been painted at the ENC site and/or The Tucker Wildlife Sanctuary at an evening reception at the ENC, Newport. Patrons and collectors will be there for this *invitation-only* event for a first viewing and first sale opportunities. All work must be framed and no larger than 18" x 20" painting size / and ALL work must have a brown or black dust-cover on back of frame..

Saturday and Sunday Sale and Display: There are two options on the property: grid set-up display on the cement patio, and easel display on the trail locations.

Grid set up on cement patio location with shade canopy: The Grid set-up consists of two artists partnering with each providing a set of three (3) black grids plus nameplates, and badges. The partner can be an artist of your choosing. On the registration form on the website, you can fill in a preferred partner name; otherwise you will be assigned a partner. The six (three per artist) grids will be linked in a "zig-zag" or an "H" configuration, secured with black zip ties (NO metal clamps are allowed).

Trail Locations: These locations are along dirt pathways leading from the patio into the natural settings of the area. They are perfect for the artist who doesn't have a lot of framed work or grids. Artists can display art in bins, easels, tabletop easels, etc. *A badge is required for these locations. Please contact Amy Jackson at 949-292-1854 for more details.*

(Additionally, there are two 9-foot picnic tables under a covered pavilion and one 10x10 area that is level and can be covered by a popup. A badge is required for these locations. Please contact Amy Jackson at 949-292-1854 for more details.)

How to Enter: Sign-up on the SOCALPAPA website socalpapa.com starting Wednesday, March 2. Register on the website and pay \$45 for grid set-up or \$20 for trail location by choosing the secure credit card payment option. You may also mail check to SOCALPAPA, 4790 Irvine Blvd., Suite 105-371 Irvine, CA 92620. (Payment will be not refundable unless the show is cancelled; no exceptions.) Enter required information and answer questions for grid set-up and preferences. Although not guaranteed, every effort will be made to accommodate your preferences. First come; first serve. Space is limited. Don't delay sign-up.

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REQUIREMENTS

- You must be personally present on both days.
- Both plein air and studio work are acceptable with the majority of the artwork showcasing the beauty and natural heritage of California.
- No nudes, no abstract art, no portraiture, no figurative work (figure in landscape okay).
- Art Cards are acceptable, however no reproductions or prints.
- Minimum pricing is \$200 for Framed and \$125 for Unframed work.
- All art must be appropriately framed and presented with brown or black backing cover.
- Unframed work to be displayed in a bin or print rack easily viewable and in a professional manner, one rack per artist with maximum 2' x 3'.
- Only framed paintings are to be displayed on the grid set-up and unframed in the print rack or bin.
- Artists are required to have both SOCALPAPA artist name display (placed on grids) and artist badge (to be worn). See "Documents" tab on the website for information about how to order these.
- Artists will also need to abide by any ENC COVID social distancing/mask policy
- Artist must follow ENC [ZERO WASTE POLICY](#).

(See separate INSTRUCTIONS document on website.) You will be asked to remove art not in compliance.

IMPORTANT DATES

Wed, 2/2	8am	Registration OPENS to enter SOCALPAPA "ART OF NATURE" Show & Sale
Sat, 4/16	11:59pm	Registration CLOSES
Thr, 4/28	1-3:30pm	DELIVER 2 PAINTINGS FOR FRIDAY RECEPTION (only ENC and TWC pieces accepted for this evening reception)
Fri, 4/29	4-7pm	"Art of Nature" Reception , BY INVITATION ONLY
Sat, 4/30	8-10am	Deliver and set-up grids, paintings, labels for the Show and Sale at assigned times . Trail display setups as well.
4/30-5/1	10am-4pm	SOCALPAPA "ART OF NATURE" Show & Sale
5/1	4pm	Display breakdown and clean-up

Disclosure: Insurance is responsibility of the artist. Neither Socalpapa, ENC, nor any of their members assume liability for loss, theft, or damage. Artists agree to allow reproduction of the artist's art for purposes of education, fund raising, and publicity.

QUESTIONS?

Contact: Amy Jackson: 949-292-1854 amyjacksonart@gmail.com

Or Diane Prendergast: 949-735-3036 dp_photo@yahoo.com